Startup Cell, NIT Raipur organized the first workshop on "Generating Ideas/ Innovation Design" from 3-4 Feb 2018.

The objective of the workshop was to introduce students to design thinking so that they can validate their ideas of a successful startup. Students learned about customer journey map, ideation, understanding customer needs through interviews, writing a proper problem statement and related skills.

The expert speaker was Ms. Disha Kaushal, a design professional with varied work experience in the areas of Design Thinking, User-led Research, Digital Product Design and Social Media Communication. She is an alumnus of NIFT Mumbai and NID.

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